

TradingLog

Name of Application: TradingLog

Release Date: July 20th. 2015

Developers: Luciano Ropero ([@lropero](#)) and Francisco Facal ([@patofacal](#))

Contact Email: info@tradinglog.com

Website: <http://tradinglog.com/>

Twitter: <https://twitter.com/TradingLog>

Promotional video: https://www.youtube.com/watch?v=pxbe_gFc1ic

App Store (iOS): <https://itunes.apple.com/us/app/tradinglog/id1014062007>

Google play (Android): <https://play.google.com/store/apps/details?id=com.tradinglog>

About us

We are two passionate software developers who decided to team up and create TradingLog, a mobile app designed to keep track of a stock trader's activities and ease money management by calculating his/her stats.



We are also very passionate about economy and the capital markets in general. When studying them we learned that money management principles is the only "holy grail" for retail stock traders to make money and how important it is for them to do it accurately.

Why TradingLog

Luciano learned to trade the markets the hard way, blowing up trading accounts until he finally discovered the only thing that would make him or anyone have consistent profits. That was Money Management.

Back in those days he developed a simple web tool to keep track of his numbers and teamed up afterwards with Francisco to build TradingLog, which we believe is a must for every trader willing to take their trading seriously.

Being successful at trading requires to sustain a delicate balance between METHODOLOGY, PSYCHOLOGY, and MONEY MANAGEMENT. Our app solves the MONEY MANAGEMENT aspect of trading. All the stats are now in one place: PnL, accuracy, risk/reward ratio, average time in market, sharpe ratio, cumulative balance, account variation, comprehensive charts and many more.

Nowadays, the increasing number of people doing home-based trading doesn't have a good piece of software to keep their numbers in place other than a spreadsheet.

TradingLog is an advanced easy-to-use yet powerful trading journal for traders and investors. Whether a trader is daytrading, swing-trading, or position trading, he/she will fall in love with this tool. It supports stocks, futures, currencies (forex), etc. and it's available for iOS and Android users.

It's very important for any trader to always know their stats, specially accuracy rate and risk/reward ratio since those two will allow them to deeply read his/her trading style and allow them to take better decisions. That is, if they are having low accuracy, their trading methodology/system should be revised as market conditions might have changed; while if their risk/reward ratio is low, it might mean that they are not holding onto their winning positions.

How do we stand out from our competitors

TradingLog's algorithms allows a trader to input very little information about his/her market movements and still generate all the stats needed to conduct a profitable trading.

Our competitors range from simple trading diaries with very long forms, requiring the user to input information about his/her stop loss(es) and target(s) placement, generating little to no stats, to complex and expensive Excel spreadsheets requiring excessive knowledge and customization skills.

Website quotation

- *All your stats in one place*

Trading without knowing your numbers is like flying a plane with no instruments. Constant knowledge of your accuracy and risk/reward ratio will allow you to take effective decisions over your trading and stay always in control.



- *Easy management*

You don't want boring forms and we don't want you to complete boring forms. Whether you're trading futures, stocks or currencies, input your trades as easy as 1-2-3 and manage them like a boss.

Promotional codes

Please feel free to request promo codes if you're willing to review TradingLog. There's also a free fully functional but limited to five trades version of TradingLog called TradingLog Lite, available for iOS and Android as well.

Featured on



Product Hunt

<http://www.producthunt.com/tech/trading-log>

What's next for TradingLog

Today we are working on adding more features like social sharing of trading activities in real-time, plugins for popular trading platforms to avoid manual input, and many more.